

# Brett Williams

## Sports Broadcast Talent

**Location**  
Columbia, SC 29169

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### Experience:

**SEC Network Plus/Learfield**, Univ. of South Carolina (UofSC) *Play-by-Play Commentator* January 2022-present  
Provide play-by-play for broadcasts of UofSC sports. To date, have called volleyball, soccer, and softball for TV platforms and filled in for women's basketball and baseball on radio.

**ESPN+**, Carolinas region *Play-by-Play Commentator* January 2022-present  
Provide play-by-play on a freelance basis for broadcasts of various sports at Gardner-Webb University, Winthrop University, and Queens University of Charlotte. Previously called games at Presbyterian College and UNC Asheville for this outlet in 2017 and 2018.

**Learfield**, Western Kentucky Univ. (WKU) *WBB/VB Radio Voice & Broadcast Assistant* October 2018-January 2022  
Provided play-by-play for radio broadcasts of all WKU women's basketball and volleyball games and hosted weekly coach's shows. Called games for WKU football, men's basketball, and baseball as requested. Hosted weekly podcast and television show covering all WKU sports. Served as lead producer for Learfield "Behind The Mic" broadcasts. Provided voiceovers for digital assets. Coordinated talent assignments, travel scheduling, and press box hospitality.

**Hilltopper Sports Satellite Network**, WKU *Director of Broadcasting* August 2019-January 2022  
Provided play-by-play for livestream broadcasts of all WKU volleyball, soccer, and softball home games. Regularly consulted with executive producer, crew, and sales staff to improve network product and increase impact.

**Sporting Times Broadcast Network**, Bowling Green, KY *Play-by-Play Commentator* May 2019-December 2021  
Provide play-by-play for Kentucky high-school football and Mid-South Conference (NAIA) championships in several sports.

**Queens Sports Network**, Queens Univ. of Charlotte *Broadcasting & Multimedia Assistant* August 2017-October 2018  
Provided play-by-play for all Queens sports on TV and radio; conducted interviews; and produced highlight packages, feature stories, and other content for athletics department website and social media. Built graphics for video broadcasts and performed production roles when not talent. Helped staff broadcasts and train students/freelancers for on-air/production work.

**Sugar Land Skeeters**, Sugar Land, Texas *Play-by-Play/Color Commentator* May 2015-July 2018  
Provided play-by-play for three innings per game and color for six during radio broadcasts of select series throughout 2015-2018 Atlantic League seasons. Offered analysis and conducted player/coach interviews for pregame/postgame shows.

**WPUB-FM**, Camden, South Carolina *Play-by-Play Commentator* December 2015-May 2017  
Provided play-by-play for Kershaw County (SC) high-school football, basketball, and baseball.

**Capital City Sports Network**, UofSC *CEO/Play-by-Play Commentator* September 2015-May 2017  
Founded and directed live sportscasting outlet for Student Gamecock Television and served as voice of UofSC club ice hockey for home games and select road games, growing average viewership from 75 to more than 800 per broadcast over two seasons. Also called games for club baseball, men's lacrosse, and rugby.

### Skills, Competencies, and Certifications:

Adobe Premiere Pro, Adobe Audition, Adobe Photoshop, Final Cut Pro, Comrex Access, Wirecast, SHOUTcast (DSP with Winamp), OBS Studio, HDVMixer, Ross Carbonite switcher, XPression, ENPS, Sidearm Sports interface, Wix, Microsoft Office Suite, Twitter, Facebook, Instagram, TikTok, LinkedIn, YouTube, SoundCloud, writing, interviewing, podcasting, web design, public speaking, leadership

**Education:** University of South Carolina, Honors College, May 2017 Bachelor of Arts, Broadcast Journalism GPA 4.000  
Western Kentucky University, May 2023 Master of Arts, Organizational Leadership GPA 4.000

### References:

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